

DER
Touristik

OUR GROUP.

YOUR PLEASURE.

EUROPE'S SECOND-LARGEST TOURISM GROUP

Tourism division of the REWE Group

Represented in 16 source markets

Holding with four divisions

Ranks among the European market leaders

Various business fields on all aspects of travel

Traditional company since 1906

Aligns itself with sustainability programme
"DER Welt verpflichtet"



Holiday offers in 179 countries

Largest travel sales in Europe with some 2,800 sales centres

The largest range of trips with about 20 tour operators

Feel at home in the hotels of the six hotel brands

Airline company Novair (charter) in Northern Europe

Group's own destination agencies in 27 countries

VARIETY AND SERVICE FOR OUR CUSTOMERS

6.7 billion
euros of revenue in 2018

10,100
employees build the network
of travel agencies

8.4 million
people travel with
DER Touristik Group every year

*All figures cited are consolidated and invoiced.